

Interactive Data Managed Solutions e-Newsletter

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Dear Readers,

Even in light of the tumult of 2008, we continue to see great demand from clients to assist in their content and technology needs. It becomes even more imperative for Interactive Data Managed Solutions to continue its focus on innovative offerings that will enable our clients to navigate the current market conditions efficiently and effectively.

To that end, we have listened to your feedback and we are excited to inform you about Advisor Station, a customizable wealth management solution, and announce the launch of MDX (Market Data via XML) into our lineup of premium offerings. As always, if you would like more information on our products and services, please do not hesitate to contact us.

Sincerely,

Luan Cox
General Manager, Americas
Interactive Data Managed Solutions, LLC

What's New at Interactive Data Managed Solutions?

Advisor Station

Financial advisors can now take advantage of Advisor Station, a fully customizable solution from Interactive Data, which supports the tasks of both gathering critical, time-sensitive information and building and maintaining client relationships. The solution can be configured to meet the individual requirements of a client and their specific advisor tasks. Advisor Station provides an aggregated view of global markets, news and research along with a firm's proprietary data and third-party content. It also enables firms to leverage an array of pre-built display

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Client Spotlight



*This month, we feature
The Motley Fool in our
Client Spotlight.*



windows and robust APIs that can be integrated into a firm's client relationship management (CRM) and portfolio management systems. State-of-the-art tools are available for analyzing charts, screening financial instruments and tracking portfolios, as well as advanced alerting capabilities that notify users about relevant events via SMS, e-mail or online notifications. *Contact us today for a brochure!*

MDX - Market Data via XML

Market Data via XML (MDX) is designed to provide clients with data that can be easily integrated and displayed on their web pages using a standard XML request/result format. Transmitting this information within an industry-standard data format can make the delivery of market data to applications more efficient and cost effective. MDX allows clients to quickly access comprehensive global exchange data from Interactive Data. Services may include access to Snap Quote API, the Instrument Search API, the Exchange Directory API, the Options Chain API, and the End-of-Day Snap API.

Employee Commentary



The Convergence of Traditional Software and Web-Based Brokerage Offerings

In this edition of the employee commentary, Chris Riggio, the Director of Business Development (Americas), discusses recent changes among software and web-based brokerages.

In the pursuit of the online trading market, both software firms and Web-based brokerages appear to be getting involved in areas previously viewed as the other's domain. For their part, traditional software firms are building online advisory or wealth management platforms to increase revenue. Interactive Data Managed Solutions can help these firms with innovative web services and customized tools.

At the same time, Web-based brokers are moving upstream by offering more sophisticated trading platforms. With recent advances in Web 2.0, Java, Flex, and Silverlight, as well as XML applications, Managed Solutions is working with these brokerages to offer Web-based platforms that closely match the sophistication of software firm platforms at a much lower cost.

Both moves seem to be focused on providing a better experience for the customer by allowing clients to have more control and flexibility over the user interface. Managed Solutions is committed to working with both types of firms to develop an optimal solution.

Client Spotlight



In this issue, we spotlight The Motley Fool, which became a client in December 2006. We also speak briefly with John Keeling, the Senior VP of Community Intelligence for The Motley Fool.

About The Motley Fool

The Motley Fool is a multimedia financial services company focusing on stocks, investing and personal finance that is dedicated to building a powerful investment community. When The Motley Fool decided to launch a new service dubbed Motley Fool CAPS, the company selected Interactive Data Managed Solutions to help build a web site for the service. Motley Fool CAPS monitors and ranks the most successful stock pickers from among the community's members. The service is designed to help identify the best investors as well as the best stocks and the best times to buy them.

Project Scope

Interactive Data managed the integration and implementation of all data sets and provided a suite of content and tools that supports and facilitates the decisions of CAPS users including charts, quotes, SEC filings, ratings and profiles. In addition, an XML API was provided for quote data and The Motley Fool's proprietary CAPS ratings were integrated into the offering.

Why did your company select our solution?

John Keeling: "We were looking for more than a data provider but also someone who would partner with The Fool to develop tools and services to meet the needs of our audience."

What has it allowed you to accomplish/achieve?

John Keeling: "Interactive Data has proven to be a great partner in providing tailored solutions to our members. For example, through our partnership we have developed a unique stock screener that combines Motley Fool community intelligence with fundamental financial analysis. Interactive Data is a partner who will work with us to customize our services, and that's the type of strategic relationship we need."

Interactive Data in the News

Interactive Data Delivers Real-Time Data from BATS Trading to Clients

Data From Third Largest U.S. Equity Markets Now Available Through PlusFeed and Via Customized Financial Systems

New York, October 7, 2008 - Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related services, today announced that its Real-Time Services business now offers real-time last sale and quote data for all U.S. securities from BATS Trading (BATS), operator of the third-largest U.S. equity market.

The BATS data is delivered to Interactive Data's clients via PlusFeedsSM, the Company's consolidated high-quality, low latency digital datafeed. PlusFeed is designed to power algorithmic and electronic trading applications.

Interactive Data's Managed Solutions business, which designs, builds and hosts customized financial market information systems, also offers a new ECN package to provide BATS data on the Market Data Gateway. This fast and flexible open platform enables the aggregation and normalization of financial market data from a variety of sources. Clients can retrieve BATS data via PrimePortal, Interactive Data's solution for customized web-based applications that provides visualization and analysis of real-time and delayed financial data, and via PrimeTerminal, a customizable financial terminal. Clients who utilize PrimeDeveloper, Interactive Data's comprehensive development services package, can obtain the ECN package via several application programming interfaces.

BATS recently received approval from the U.S. Securities and Exchange Commission to become a registered national securities exchange and now has more than 10 percent matched volume traded in U.S.-listed securities. Interactive Data's data delivery mechanisms have been designed to support the full BATS order book along with that of BATS' European Markets division, expected to launch this fall.

"Interactive Data continues to see significant increases in trade volumes as we connect to emerging exchanges such as BATS," said Jay Kilberg, managing director, Interactive Data Real-Time Services. "Our ability to respond by delivering low latency real-time BATS data coverage via PlusFeed, and through the market data platform of our Managed Solutions business, underscores our commitment to providing our clients with timely access to the most relevant market centers as the securities industry landscape continues to evolve and change."

"We are pleased with Interactive Data's commitment to providing real-time market data by using BATS' full depth of book, including bids and asks at all price levels," said BATS Chief Executive Joe Ratterman. "The BATS data feed includes critical real-time data elements which can help Interactive Data's clients to obtain a more comprehensive reference price for their securities."

Frequently Asked Questions

Which asset classes do you cover?

We cover all asset classes, including equities, indexes, mutual funds, ETFs, options, futures, and fixed income.

Do you support wireless solutions?

Yes. We can deliver stock and index information to cell phones, pagers and handheld devices.

How does your pricing model work?

We charge a license fee that includes the data, design, development, and delivery of our products and services. We also include all hosting and maintenance throughout the term of the relationship.

Do I need to fill out separate agreements with third party vendors?

Because Interactive Data acts as a "one-stop shop" for everything, only one contract is needed. For most third-party content that Interactive Data aggregates, we have redistribution rights to deliver this content on behalf of the client. There are a few providers that require direct agreements on special occasion. However, our exchange relations group helps facilitate the approval process with you.

Do you charge upfront set-up fees?

We typically do not charge set-up or development fees to deploy the licensed services. This can benefit clients because all creative designs, mock-ups, html and code development, testing and implementation of licensed services are delivered at no extra cost. Additionally, we do not charge fees for on-going maintenance and minor changes to the licensed services which can include a web site redesign.

Have Questions? *Contact us!*

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